

# West's Juniors Cricket



## Partnership Proposal 2025/26 Season



Newcastle Western Suburbs Junior Cricket Club Inc (ABN 70058978982)  
Email | [Info@wsjcc.com.au](mailto:Info@wsjcc.com.au) Website | [www.wsjcc.com.au](http://www.wsjcc.com.au) Facebook | Western Suburbs Junior Cricket Club



# About Us

## Vision

To foster a vibrant and inclusive environment that encourages junior sports participation, promotes teamwork, and nurtures the physical and mental well-being of young cricketers in our community. Our club aims to be a cornerstone of excellence, providing opportunities for growth, development, and a lifelong love for sports.

## Mission

- Build a strong Wests Cricket identity in the Newcastle Western Suburbs
- Provide affordable and accessible junior cricket experiences
- Build an inclusive culture for our current and future junior cricketers
- Advocate development pathways for playing, coaching and umpiring junior cricket
- Manage game day costs and build a strong financial base to financially support infrastructure upgrades to our practice nets and playing pitches

## We are a Gold Medal Sports Club!

Wests Juniors Cricket Club are now a Gold Medal Good Sports club. That means we are ahead of the pack when it comes to being a healthy, safe, inclusive club to play junior cricket.

## What is Good Sports?

Good Sports is Australia's largest and longest running health initiative in community sports. A free program for all Australian clubs, Good Sports aims to build stronger communities by championing positive change and helping to create safe and family-friendly clubs that thrive.



**WE ARE A GOLD MEDAL  
ACCREDITED CLUB.**



# Our Membership

Wests Juniors Cricket Club membership is obtained through player registration, through new and returning parents and participating children. Memberships are accepted from families residing across the Newcastle district and we are proud of the diversity across our membership. Wests Juniors Cricket 24/25 membership included players born in 12 different countries and families with 20 different heritages.

Last season our club was recognised by Cricket Australia as a "Leading Club for Girls cricket" in addition to our Good Sports accreditation that recognises our commitment to creating a safer and welcoming environment for children.



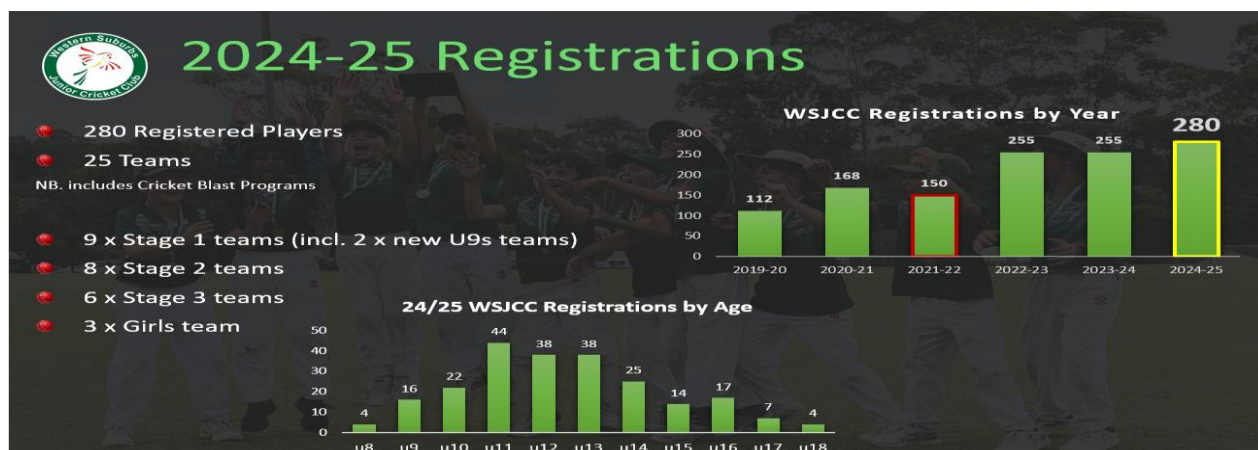
**GROWING CRICKET  
FOR GIRLS FUND**

We welcome and invite all people within the community from diverse backgrounds (including but not limited to, Aboriginal and Torres Strait Islander Australians, people with diverse gender identities and sexualities, people from different cultural and linguistic backgrounds, people with disability, and veterans) are welcome.

## Player and Team Registrations

As recognized by the NJCA we are now the 2nd largest junior club in Newcastle with 25 teams, with player numbers increasing significantly in 5 years. The Club now provides participation and development opportunities for junior cricketers, including:

- Over 60 participants in entry level Cricket Blast and u9s programs.
- Girls' teams increased to 3 teams (Cricket Australia recently acknowledging our Clubs growth)
- 15 junior players now also officiate as junior umpires and/or undertake junior coaching roles
- Over 30 junior players are now competing in senior grade cricket with Wests Cricket Club



## Club Management Committee -2025/26 Season

<b>PRESIDENT</b>	Greg Dixon	<b>COMMITTEE MEMBERS</b>	Ben Blyth	Richard Bramble
<b>SECRETARY</b>	Luke Devine		Melanie Crimmins	Jamie Davies
<b>TREASURER</b>	Mark Potter		Rob Thornton	

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# What We Do

## West's Junior's Cricket Community

There is a massive West's Cricket presence across our community. Both West's Juniors & Seniors working together to build strong partnerships in fostering junior participation through to performance-based cricket for our junior players (e.g. coaching and fielding clinics). Over the last couple of seasons over 30 junior players have been involved in grade cricket with the Seniors. There was also Mums and Dads playing in various West's grade teams and Suburban District teams.

For the 25/26 season we hope to have more information available for juniors on the Suburban Districts Cricket Competition with the West's Journeyman and Waterboard teams providing opportunities for adults and teenagers to play a competitive level of competition cricket on a Saturday afternoon. This competition is a fantastic opportunity for parents to play with their children as they mature from junior competition.

## Cricket Blast Program

Our 24/25 Cricket Blast Program had almost 50 kids participating and having an exciting time learning and practicing their cricket skills on Ford oval. Our junior coaches run the organized activities and games at Ford Oval on Wednesday afternoon, with participants progressing to Stage 1 cricket.



## Summer Smash Program

Unfortunately, no West's Juniors team was registered for the 24/25 Season. There was an opportunity to field a team, however, some of our registered players resided closer to other club's with teams seeking players, so they were happy to fill their local team roster.

## U9 Early Stage 1 Competition

The Club was able to register two sides in the new u9 (Early Stage 1) which highlights the number of junior players coming through the Cricket Blast and Summer Smash programs. Both players and parents were able to learn and develop their individual, team and match skills in a new competitive format.

## Girls Competition

The Club initially registered 4 girls team this season, however, a full Stage 3 team was unable to be maintained. With 2 x Stage 1 and 1 x Stage 2 team our girls had a really competitive season, with u11 Red making the grand final in their first season.

## Mixed Competition

The mixed competitions are open to boys and girls from u9s through to u18s with different Stages and Division that support the development of cricket skills. The Club has a focus to keeping teams together through their cricket journey as well as providing opportunities for players seeking Division 1 opportunities. Our goal is to support player cricket experience as they develop their skills through playing, umpiring or coaching opportunities.



# Why you should partner with us

## Community Connection

West's Juniors Cricket partnerships will be a great way to help the Club raise funds to support our ongoing Cricket Blast programs, maintain Ford nets and playing equipment. We are a suburban, grassroots, community-focussed, not-for-profit local Club. Our membership is based on junior player registrations each season, our membership extends to current and past parents of junior players.

Connect your business with real people, who live, work and play locally. West's Juniors Cricket has a long history of being a competitive, welcoming, and family-friendly place for people of all ages to enjoy their love of community cricket. The support and generosity of partners is vital to junior sporting clubs, and a partnership provides a fantastic avenue to increase awareness of your business within the community whilst supporting local sports.

## Support the growth of junior cricket

As a partner of the West's Juniors Cricket, you can be assured of maximum exposure as we look to build a pathway to the future. With continued growth in boys and girls cricket, now is the time to get your brand recognised in the local community as a preferred business and reach a broad market of new potential customers, whilst creating valuable goodwill within your community and also giving back to grassroots sports.

Our teams train predominantly at Ford and Kentish Ovals in New Lambton, with home games played across New Lambton and surrounding suburbs. Our away games are played across the Hunter, with competitive games extending to Swansea, Toronto, Fletcher and Nelson Bay.

## Investment in local sport and recreation facilities

West's Juniors are not the only users of our local grounds and amenities, and it is important that we engage with other sporting clubs (e.g. West's Cricket, West's Rugby league, West's Netball) to advocate for upgrades to local grounds and amenities that support both sporting and other community activities.

Your support will allow West's Juniors to be in a stronger position to contribute to future capital works identified for our local sport and recreation areas. The stronger relationship we have with other clubs will also provide further opportunity to showcase your business to the wider community and at the same time display your support for the Club, players, volunteers and officials.

# Partnership Options

2025/26 Season

Options	Rosella Package	Green Package \$2,000	Yellow Package \$1,000	White Package \$500
Playing Shirt FRONT	West's Club			
Playing Shirt BACK				
Playing Shirt Sleeves (Left/Right)				
Club Official Shirt FRONT		✓		
Club Official Shirt REAR UPPER			✓	
Club Official Shirt REAR LOWER			✓	
Club Official Shirt Sleeves (Left/Right)				✓
Blast & Match Day Partnerships	✓	✓	✓	✓
Presentation Day Partnership	✓	✓	✓	✓
Website	✓	✓	✓	✓
Club Facebook Members Page	✓	✓	✓	✓
Club Public Facebook	✓	✓	✓	✓
Club Slack Team App	✓	✓	✓	✓
Registration Discounts	✓	✓	✓	✓



# Shirt Sponsorship




## Playing Shirts

For the 2025/26 season the Wests Club at New Lambton has provided financial support for our new season playing shirts, however, there is still an opportunity for your brand to feature on our Club Official shirts that are worn by our committee, coaches and managers.

## Club Official Shirts

While parents spend a lot of time watching the play, our junior coaches and managers are literally right in the middle of the games, whether as umpires or they are the focus of our players as they receive instruction or support.

Coaches and Managers definitely stand out amongst our junior players and are easily recognised by their club shirt, providing a great opportunity for brand promotion of your business.

Green Option	Red Option	Yellow Option
Back of shirt	Front of shirt	Shirt sleeves
		
	<i>Nb. Sample shirt displays Wests Juniors and not GR logo</i>	

Wests Juniors Cricket continues to be supported by Kingsgrove Sports located at Broadmeadow. Kingsgrove continues to be a great partner in supplying uniforms and equipment.

Kingsgrove now stocks and supplies Wests Juniors Cricket shirts, girls pants, caps/hats on-site which provides the opportunity for players to gear up for the upcoming season.

Being a Wests Juniors Cricket member allows players receive a discount on full price items.



# Blast & Match Day Partnerships

A match day partnership is recognition of your support for the Club to setting up our juniors to have a great experience on game day. This support will allow the club to reduce operational costs relating juniors playing experience, particularly game ball, umpire fees and ground hire (more detail below).

Regular promotion of club support will be published during the season as members receive club news and team/player highlights through our public and member communications. For example,

- Brand recognition will be showcased with physical signage at our popular midweek Cricket Blast program
- Brand Recognition will also be provided through weekly posts on our Facebook members page to highlight player and team performance across stages.
- Club documentation (e.g. team and coach/manager lists) will include sponsorship branding

## Umpire Fees

The locality of club games around Newcastle means that most Wests Juniors games have a junior umpire, with many officials being current or recent Wests Junior players and residing around the New Lambton community. Umpire fees are a currently a significant cost for the club to manage, particularly as most junior umpires preference local Newcastle games so that they can quickly attend their senior cricket commitments on a Saturday afternoon. Regardless of the club costs, Wests Juniors are committed to promoting and supporting junior umpire opportunities and would appreciate and proudly promote any financial support received.

## Game Balls

With 25 participating junior teams, game balls are a considerable expense for the club to manage each season. There are 4 different game balls to support Stage 1, Stage 2, Stage 3 and T20 cricket competitions, with pricing ranging from \$17 to \$35 each ball. Any financial support for the purchase of our team game balls would be greatly appreciated and promoted through our social media and online platforms, especially if there is a standout bowling performance!

## Ground Hire

Each season the NJCA manages the ground bookings for training and matches which is invoiced back to the club at the end of the season. The Club looks to manage ground costs by coordinating training sessions for team training, however, the annual fee is still significant to support our many teams.

## Registration Discounts

To acknowledge your financial support Wests Juniors Cricket will waive or reduce club participation fees for the child/ren. Cricket Australia and NJCA fees will still be payable.

- Full Fee Waiver with support > \$1,000 per season
- 50% Club Fee discount with support > \$500 per season



# Presentation Day Partners

West's Juniors can provide opportunities for business to support our Club presentation day. The Presentation Day partnership opportunity provides brand exposure to all club members on the day and through the promotional and presentation content published on social media, digital platforms and physical signage.

1. Participation Trophies
2. Catering
3. Championship Baggy Green
4. Club Award Support (e.g. Club Batter of the Year)
5. Presentation Day Raffle prizes
6. General Promotion

Presentation Day recognition of your support can be promoted through:

- Presentation Day email and digital Event promotion and invitations
- Brand representation within the Award digital presentation
- Presentation Day Raffle Promotion through promotion and donation
- Physical Signage on display at the venue

Muster Day opportunities will also be available time permitting.

## How to get involved

If you are interested in becoming a club partner for the 2025/26 season and beyond you can contact the club through the West's Juniors Cricket Club contact details below or via the club email [info@wsjcc.com.au](mailto:info@wsjcc.com.au).

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